Volume 44 No. 7 May 2011



Canadian Federation of University Women - Ottawa

# Capital Carillon

## Annual General Meeting

# CFUW-OTTAWA AGM & DINNER

Monday, May 9, 2011 Dinner 6:00 p.m. Meeting 8:00 p.m.

Restaurant International Algonquin College 1385 Woodroffe Avenue

Registration Deadline: Tuesday, April 26

**Directions:** Turn left at the first set of traffic lights on Woodroffe Avenue, south of Baseline Road (between College Square Shopping Centre and Algonquin College). Turn right at the next set of traffic lights. The parking lot and the Hospitality Centre will be in front of you. Restaurant International is in that building.

## PRESIDENT'S MESSAGE

WILMA CLAPHAM

The tulips are in bloom and the 2010-11 Club year is coming to an end. It has been a year filled with many events and projects, and socializing with friends at the May 9 CFUW-Ottawa AGM at the Restaurant International, Algonquin College, will be the perfect way to celebrate it.

At our AGM, members will be voting on two important Club documents. The 2011-15 CFUW-Ottawa Strategic Plan and the 2011-15 CFUW-Ottawa Governance Model have both been approved overwhelmingly by the Board. They were presented and posted at the April General Meeting, posted on our website and are in this issue. It is our hope that you will vote for their approval.

An important change for members is that membership renewals are now

being processed online. We hope that most members will choose to renew online. During the renewal process, you will be required to review and update your profile in the online Private Member Directory. Since all registrations and changes to personal data submitted by members are entered online as received, the information is up-to-date, making online renewal easy. Please carefully consider your choice of receiving the Carillon online or by mail and join the vast majority of the Club who are receiving it online. Of course, we will continue to mail to those who are not able to access a computer themselves, through family or friends, or the library.

(see President on next page)

### CFUW-Ottawa Registration Evening 2011 - Save the Date!

Date: Monday, September 12, 2011

Time: 7:00 p.m.-8:30 p.m.

Place: Confederation Education Centre (formerly: Confederation High

School), 1645 Woodroffe Ave. (at south side Hunt Club Rd.), Ottawa

Description: On Registration evening, CFUW-Ottawa invites women university graduates, students, and associates who support the mission of CFUW-Ottawa, to join the Club and to register for issues, service, and study and interest groups. Members are encouraged to renew their memberships and register for groups by this date. CFUW-Ottawa currently has 521 members and offers over 40 study and interest groups, four Issues Committees and two Service Groups.

**Note:** The Study and Interest Group Convenors' Tea will be held on Sunday, September 11, 2011. Convenors are asked to save the date. The location is yet to be determined. Details will be provided when confirmed.

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# The Gladys Cameron Watt Award 2011

CFUW-Ottawa contributes the third prize in the Canadian Playwriting Competition sponsored by the Ottawa Little Theatre. The prize is named after Mrs. Gladys Cameron Watt who was the Chair of the Playwriting Competition for 32 years, and a CFUW-Ottawa member from 1937 until her death in 1979. We have awarded this prize every year since the late 1930's.

In March 2011, the Ottawa Little Theatre announced that the Gladys Cameron Watt Award will be presented to playwright John Spurway of Fredericton, New Brunswick for his play *The Third Life of Eddie Mann*. This play is described as a "warm-hearted, witty and affirmative encounter between a guy who may or may not be suicidal, and a guy who may or may not be an angel sent to save him."

The award will be presented by a member of the CFUW-Ottawa Scholarship Trust Fund on May 14 during the Ottawa Little Theatre's Playwrights' Weekend featuring the winners of the 70<sup>th</sup> National One Act Playwriting Competition.

Margaret Haines

Convenor, Scholarship Trust Fund

Capital Carillon is published monthly from October to May, except for January.

Please send all material for the next issue to Mary Butterill at <u>marpathb@storm.ca</u>

Next issue: October 2011 Deadline: September 15, 2011

Previous issues are located on the Club website at www.cfuw-ottawa.org.

# **Enjoying Our National Gallery**

If you appreciate art in all its forms, if you love to learn new art history tidbits, if you want in-depth knowledge of new exhibitions, and if you want an excuse to go to our wonderful National Gallery – the CFUW-Ottawa National Gallery group is for you. I have been a member for the past five years and have never tired of the offerings. An added bonus is meeting other Art lovers!

We meet at 11:00 a.m., six times per year from October to April on the last Wednesday of the month. Our tours include both new exhibitions and those in the Gallery's permanent collection. A maximum of 50 participants are divided into two groups for tours that last about 50 minutes. Fees for the six sessions have been \$25.00 for members and \$45.00 for nonmembers of the Gallery.

Last year, our tours focused on Canadian landscape paintings, Miller Brittain, the drawings and paintings of Daphne Odjig, 19<sup>th</sup> century French master photographs, and the Gallery's international and modern collections.

This year, we began with the theme of Art and Architecture, and with Moshe Safdie's magnificent creation – our National Gallery itself. It is What It Is highlighted recent acquisitions from the most significant public collections of contemporary Canadian art in the world. Other themed tours were Love, Death and What Happens In Between and A Rose by Any Other Name.

Our guides are knowledgeable about the subject matter and don't mind fielding multiple questions from our group.

At the end of each tour we usually head to the cafeteria to continue discussions on the art just encountered. It is a wonderful way to end an invigorating morning – breaking bread together under the ever changing shading of the *100 Foot Line* sculpture.

Brenda Ellacott

Convenor, National Gallery Group

#### President - continued

The Board voted overwhelmingly to mail the 2011-12 Directories to all members so that the Membership Team could concentrate on the online transition rather than carrying boxes of Directories to events and homes. The transition from hard copy to online is a huge one, and we all owe the Membership Team and others involved a huge vote of thanks.

I look forward to seeing you at 6 p.m. May 9 at the CFUW-Ottawa AGM!

# HOW TO START A NEW STUDY AND INTEREST GROUP

A quick browse through the websites of other CFUW clubs in Ontario yielded the following groups, none of which are currently offered in our club: current events, out-of-town trips, Spanish, foreign film night, gardening, sporty adventures (a new sport every month), sketching for pleasure, textile arts (not knitting or crocheting), wine tasting, scrapbooking and golf.

Do you have a hobby or interest which isn't being met by one of our existing Study and Interest Groups?? Would you consider starting a new group in order to share that interest with others? If so, the process is very simple.

Start by gauging interest. Talk to your friends and other club members – if there seems to be some interest in starting a new group, please contact me. I will help you write a brief proposal which will then go to the June 13 Board meeting for approval.

Nancy DeVillers

Study and Interest Groups Convenor



From the CFUW-Ottawa Environmental Toxins and Health Study Group

### IDLING POLLUTES – LET'S STOP IT!

You are idling when your vehicle is stationary with the engine running. Your engine's emissions contain greenhouse gases and are a major component of smog. Human health, the environment, your car and your wallet are all affected.

#### **DID YOU KNOW:**

- ☐ In April, CFUW-Ottawa voted to support a national CFUW resolution to reduce unnecessary idling.
- ☐ Ottawa and some other Canadian cities already have bylaws which prohibit vehicle idling for longer than three minutes. In Switzerland people have to turn off their engines at red lights!
- ☐ Idling your car is expensive. An idling car engine will burn about 0.6 litres in 10 minutes (at today's prices that costs about \$0.75!) Contrary to popular belief, idling for 10 seconds uses more fuel than stopping and restarting the engine.
- $\Box$  An idling engine produces twice the emissions of an engine in motion.

#### **HEALTH, ENVIRONMENTAL AND VEHICLE IMPACTS:**

- ☐ Chronic exposure to smog contributes to respiratory disorders. Neurotoxins in emissions harm brain development, while carbon monoxide, and nitrous oxides cause irritations of the eyes, nose, throat and lungs, and increase susceptibility to viral infections.
- ☐ Vehicle emissions are a major component of smog and contain several greenhouse gases that contribute to climate change and environmental damage.
- ☐ Idling can reduce your car's life by wearing out or damaging cylinders, spark plugs and exhaust systems.

#### WHAT WE CAN ALL DO TO IMPROVE AIR QUALITY:

- ☐ Stop unnecessary idling to reduce your vehicle's emissions.
- $\square$  Put your seat belt on before starting your engine.
- ☐ Turn your engine off at drive-throughs, or anywhere you will be stopped for more than a minute.



CFUW Ontario Council Annual General Meeting (AGM)

Taking Off the Blinders: The Four Pillars of Poverty

Keynote Speaker: Dr. Joey Edwardh

Executive Director, Community Development Halton

4:00 PM, May 13 to 7:00 PM, May 14, 2011

Holiday Inn, 540 Argus Rd., Oakville, Ontario

Full registration cost: \$110 after April 15

Agenda and registration instructions at: ocagm.cfuwoakville.ca

### **Resolutions Meeting April 11 - Voting Results**

Fifty-two members, the required number for a quorum, attended the CFUW-Ottawa April 11 Resolutions Meeting, a decrease of 16 from 2010. All three draft 2011 resolutions were ADOPTED AS AMENDED. Feedback from other CFUW Clubs may result in other changes before the final votes at the 2011 CFUW and CFUW Ontario Council AGMs. The full texts of the revised resolutions are found under Club Documents in the Member-only section of the Club website, in an attachment to the Draft Minutes of the Last General Meeting.

# CFUW RESOLUTION 1: REDUCING UNNECESSARY IDLING OF MOTOR VEHICLES

Presented by Kringen Henein, the Issues Committees' recommendation to ADOPT the resolution AS AMENDED, including a title change, was CARRIED.

# CFUW RESOLUTION 2: CRIMINALIZATION OF NON-STATE ACTOR TORTURE

Presented by Lynne Bond, the Issues Committees' recommendation to ADOPT the first RESOLVED clause and to NOT ADOPT the second RE-SOLVED clause was CARRIED.

# CFUW ONTARIO COUNCIL RESOLUTION: MENTAL HEALTH STRATEGY FOR ONTARIO

Presented by Sue Wilson, the Issues Committees' recommendation to ADOPT the resolution AS AMENDED was CARRIED.

# University Women Helping Afghan Women – April 5 Meeting

About 35 women and a few men met to hear Brigadier General Mike Dabros and Lieutenant Colonel Jennie Carignan talk about the present and future role of Canada's Armed Forces in Afghanistan. The focus is on training Afghans to look after their own security and to develop the infrastructure for a viable future.

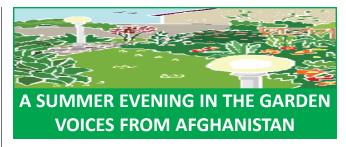
Mike Dabros spoke of the 15 lost years between 1990 and 2005 when the country was under Soviet and Taliban rule when, just as the regular schooling of children was interrupted, so too was training for the country's protection. As an Air Force officer, Mike Dabros reminded us that Afghanistan had an air force in the 1920s before Canada did! Because of the lost years, and because of their familiarity with Soviet equipment, Canada is using 45-yearold Afghan pilots to carry the responsibilities usually taken on by young men in their 20s, with refurbished and newly built Soviet-style helicopters, some purchased from the Czech Republic. Canada's role is to support the training of young men side by side with Afghanistan's "elderly" pilots. Already they have gained credence with the civilian population by their tremendous rescue operation after the 2009 avalanche, and the search and recovery of a civilian aircraft that same year.

Lieutenant Colonel Jennie Carignan served last year in Afghanistan as leader of 385 engineers and their support staff. There was great curiosity about her role in a country where no women would be in a position to sit with tribal and community leaders to discuss the building of roads, bridges and the dismantling of mines! She said it was not a problem, she was always in uniform and they called her "the mother of engineers". Again, Canada's role will be to train Afghan equipment operators and combat engineers, and to support Afghanistan stabilization.

There were many questions from an eager audience, appreciative of the inside view of the challenges ahead given by two excellent speakers and fine representatives of Canada abroad.

**Mary Partington** 

University Women Helping Afghan Women Group



**Date:** Wednesday, June 15, 2011 **Time:** 5:30 p.m. to 7:30 p.m.

Location: The Home of Hally and Hugh Siddons,

52 Forest Hill Avenue, Ottawa

### A Special Treat is Waiting For You!

The Study and Interest Group University Women Helping Afghan Women invite you and your friends to a lovely evening of refreshments and conversation with noted guests. Among them, from the Embassy of Afghanistan, will be the newly appointed Ambassador to Canada and the Deputy Chief of Mission. This is a wonderful occasion to enjoy hospitality and friendship in a garden by the Canal. Brief presentations by our special guests will highlight some of the issues facing Afghan women, after which there will be an opportunity to chat with them.

**Tasty** 

Treats: Hors d'oeuvres, wine and non-alcoholic drinks

Cost: \$45 per person

Tickets: Reservations can be made by calling

Judith Neale Holtzhauer at 613-824-1321,

or email: judithneale@rogers.com

and sending a cheque to: 1982 Summerfield Cres., Ottawa, ON K1C 7B4

Confirmation and parking permit will be sent

by e-mail.

**Deadline:** June 5 (Space is limited)

All the proceeds from this event will go to assisting students at Dr. Sima Samar's new Institute of Higher Education, which is designed to explore issues of gender, human rights and democracy in the context of Afghan society. Dr. Samar was the keynote speaker at last summer's CFUW AGM. Her influence and vision continue to be truly inspiring.

# The Place to Be is a Garden for Tea

# Reserve Saturday, June 11, 2011 2:00 p.m. to 5:00 p.m.

Come and visit a glorious garden by the Rideau River
Celebrate with hats and gloves
Enjoy sandwiches, cookies, cakes and tea
Meet "star" guest tea pourers

Experience our environmentally friendly ticketless admission No advance ticket sales. \$25.00 (cash or cheque only) payable on entry

Support the CFUW-Ottawa Scholarship Fund in memory of Lillian Gertsman

Honour our friend, the late Linda Elliott-Doshen

#### PLEASE JOIN US

rain or shine, at the home of Teena Goldberg
1018 Kitoman Crescent, Manotick

Follow River Road to Manotick. Turn right as if to go into Manotick (there is a Tim Horton's on the south side of River Road at the intersection). Immediately turn left into Kitoman Crescent. Go to the end of the street. You will see the gates for the house. There is limited parking at the house as well as on-street parking in the area.

Organized by
CFUW-Ottawa Tea, Tales and Treasures Group
Co-Convenors: Teena Goldberg: teena@magma.ca
Eleanor Thomson: egt18@yahoo.com

### In Memoriam

### Farida Kristjanson (née Farideh Hashemzadeh-Fallah) (1926-2011)



Our sincere condolences to the family and friends of Farida Kristjanson, a former CFUW-Ottawa member who died peacefully on March 23, 2011 at Granite Ridge Specialty Care in

Stittsville. Farida had been an active member of a CFUW-Ottawa French Conversation Group for over 25 years (1984-2010), bringing to life wonderful stories of her childhood in Iran, her university days in United States, her sojourn in Rome, and her connections with Manitoba's Icelandic community. She embraced and embodied crosscultural interaction and learning experiences as a way of life. A memorial service will be held in her honour at the Rideau Park United Church at 4 p.m. on June 23, 2011.

### Helping HIPPY – Community Service Project Approved

Good news! Over 43 percent of CFUW-Ottawa members responded to our March 18 online survey to gauge interest in the HIPPY (Home Instruction for Parents of Preschool Youngsters) community project outlined in the April 2011 issue of the *Carillon*. Thirty-nine respondents volunteered to help in some specific way, while an additional 75 said they were interested, but unable to participate in 2011-12. On March 28, the CFUW-Ottawa Board deemed that there is sufficient support to go ahead with the project.

We are working with HIPPY Ottawa coordinator Kathleen Saso to plan how CFUW-Ottawa members can best help. As a starting point, we have identified that HIPPY needs four volunteers at each of the monthly meetings of parents and program workers.

We will be holding an organizing meeting/training session in June for CFUW-Ottawa volunteers. If you volunteered when you responded to the survey, you will be contacted in May with details of the June meeting. If you are interested in being part of the HIPPY project and didn't respond to the survey, please get in touch with one of us. You may also indicate willingness to participate in the project at the CFUW-Ottawa Registration evening on September 12, 2011.

Nancy Simmons-Wright, Carol Hinde and Janet Hagey HIPPY Project Leaders

### **Update on CFUW-Ottawa Advocacy**

In February, CFUW-Ottawa sent advocacy letters to our area's eight federal MPs and nine provincial MPPs, in response to presentations at the Jan. 22 CFUW Ontario Council Standing Committee meeting. Speakers there urged CFUW members to advocate for legislation that would protect children and their families from the dreadful effects of fetal alcohol spectrum disorder (FASD). It is well-understood that FASD results from alcohol-caused damage to the developing fetus. Legislation to require warning labels on alcoholic beverages is promoted as a key preventive measure.

Concerns are growing about Canada's continued support of the asbestos industry, in spite of clear evidence about

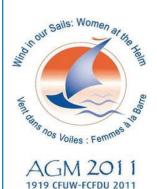
asbestos-related disease and deaths. We are currently preparing letters to our MPs to urge them to support a ban on asbestos, and to demand that Canadian delegates to the upcoming meeting of the Rotterdam Convention support international recognition of all asbestos as a hazardous substance.

This Spring, we will draft letters in support of programs to obtain equitable, fair treatment for aboriginal women (see also our report of the March meeting of the Ontario Council's Standing Committee meetings for more information).

As always, we welcome you to join us in these advocacy initiatives.

Charlotte Rigby
VP Liaison

## 2011 CFUW AGM, St. John's N.L. - REGISTRATION NOW OPEN



The 2011 CFUW AGM will be held at the Sheraton Hotel Newfoundland, 115 Cavendish Sq., St. John's, N.L. from Thursday, Aug. 4 to Saturday, Aug. 6, 2011.

Before registering, please read instructions on how to register and information on tours, lodging, dining and more, in the 2011 AGM Registration Guide at <a href="https://www.cfuw.org/doc/REGISTRATION\_BOOKLET\_updated.pdf">www.cfuw.org/doc/REGISTRATION\_BOOKLET\_updated.pdf</a>.

Register using the 2011 AGM Registration Form at <a href="www.proreg.ca/events/cfuw/2011/delegate-e.php">www.proreg.ca/events/cfuw/2011/delegate-e.php</a>. Report any problems with the ProReg Registration Form to <a href="cfuw@ProReg.ca">cfuw@ProReg.ca</a>.

See also the CFUW AGM page at <u>cfuw.org/cfuw-agm\_46.html</u> and Host Club St. John's AGM page at <u>www.envision.ca/webs/cfuwstjohns/.</u>

For further information, contact Barbara Clancy at windinoursails 2011@gmail.com.

### **Ontario Council Standing Committees Meeting, Toronto, March 19**

CFUW Ontario Council Standing Committees meet three times a year – in September, January and March – for a day with speakers, workshops and discussions in downtown Toronto. They are a great opportunity to meet members from the 58 Ontario clubs, and all Club members are welcome. The March 19 meeting featured two outstanding speakers:

The morning Plenary Session featured "Financial Literacy For All Ages", a talk by Greg Pollock of the National Task Force on Financial Literacy. The Task Force delivered its final report "A National Strategy on Financial Literacy" in February, establishing five priorities based on Canadians' views and needs: Shared Responsibility; Leadership and Collaboration; Lifelong Learning; Delivery and Promotion; and, Accountability. Its recommendations include: establishing a Financial Leader and Advi-

sory Council; identifying financial literacy as an essential skill for Canadians; and, making information and instruction widely available – in formal education systems, lifelong learning programs, and on internet and social media networks. Read the Task Force Report at <a href="https://www.financialliteracy">www.financialliteracy</a> incanada.com.

The afternoon Legislation Committee Session featured Kim Pate, the Executive Director of the Canadian Association of Elizabeth Fry Societies. A lawyer, Kim has a formidable record of fighting for justice for women faced with inequitable treatment by the Canadian justice system and Correctional Services. The figures are shocking: Women are the fastest-growing segment of the prison population, some 80 percent of whom are aboriginal. Most are in prison for fraud – and over 80 per-

cent of their fraud convictions are poverty-related. Over 50 percent of the women in prison are estimated to have mental health issues; and, in fact, prison is a recognized risk factor for mental illness among aboriginal women. But, for most women in prison, treatment is not accessible. Although the Correctional Services are Canada's biggest employers of psychiatrists (!), their heavy workloads limit them to providing diagnoses, precluding provision of treatment or therapy. Consequently, many women with untreated mental health/behavioural issues are held in maximum security. The annual cost is at least \$500,000 - compared to \$175,000 for the general prison population. For more information, go to the Elizabeth Fry website at www.elizabethfry.ca.

> Charlotte Rigby VP Liaison

#### REPORT FROM ARCHIVES

The Archives of CFUW-Ottawa (formerly the University Women's Club of Ottawa) are currently held at Library and Archives Canada (LAC), along with the national archives of CFUW. These records include agendas and minutes of meetings, records of membership and reports on activities and projects. Together they constitute an invaluable record of the club, and are worth preserving.

Over the years, LAC has become focused on the retention and preservation of the archives of national organizations, and prefers that local records and archives, such as ours, be held locally. In response to this initiative, CFUW-Ottawa made a decision to move its archives to the University of Ottawa. The University of Ottawa already houses the archives of the Women's Movement in

Canada. All parties concerned agree that the CFUW-Ottawa Archives would be a useful companion to the existing collections at the university. A formal request is being made to move the collection and the move should be completed this summer.

The University of Ottawa has agreed to store and preserve the collection, and to make it available to members and researchers. We will continue to add material to the Archives to ensure that the historical record of our Club continues to be preserved, accessible and complete.

The Carillon was sent to Library and Archives Canada for several years, but unfortunately this deposit, which is a legal obligation, lapsed in 2002. It has been reinstated as of 2011. Mary MacLaren has offered to supply some

of the missing issues from her collection. Arrangements are also being made for deposit of the electronic versions (in high and low resolution) of the Carillon.

After the Archives are settled in their new location, there will be an opportunity to review the material, identify gaps, and determine if it will be possible to fill them. Next season, members will be polled to determine if they have any new or replacement material which could be added to the collection. Any questions or concerns may be directed to me at <a href="mailto:patericiajohnston@rogers.com">patriciajohnston@rogers.com</a> or at (613)747-2299.

Patricia Johnston Archivist, CFUW-Ottawa Photo by: Alison Whalen

### CFUW-OTTAWA ONLINE MEMBERSHIP RENEWAL

www.cfuw-ottawa.org

The website identifies each person by their email address. If you have added or changed your email address since you last registered as a CFUW-Ottawa member, or if you have any questions, please contact me at (613) 692-4778 or glenda.levesque@rogers.com before proceeding.

### STEP 1 LOGIN

- 1. Go to www.cfuw-ottawa.org
- 2. Click on Membership (In the Blue Menu on the left side)
- 3. Choose "Online Renewals" from the sub-menu that appears.
- 4. You will be asked to Login. Enter your email address and password. If this is your first Login or if you have forgotten your password, press "Forgot password" and you will be instructed to set one up.

#### STEP 2 REGISTRATION

- Once you have logged in, the "My profile" page will appear. Click on the white box to the right that says "Renew until September 15, 2012."
- 2. The "Membership renewal: Check your data" page will appear. NOTE: The "Member Since" date will likely be incorrect. It is the date when the information was loaded into the website. It is not editable and not a concern. Press "Next."
- 3. The "Membership renewal: Please review and update your member profile" page will appear. You can update the information in the white boxes or circles on this page. Review your contact information and your volunteer information carefully and make any adjustments. We would appreciate it very much if you would take the Carillon newsletter by email. NOTE: You will not be able to adjust your Group Participation at this time. Once all the changes have been made, scroll to the bottom of the page and click "Next."

#### STEP 3 PAYMENT

1. The "Membership renewal: Select your payment method" screen will now appear and you will be given a choice of online payment by PayPal or credit card, OR manual payment by cheque. Choose "Online" OR "Manual". If you choose 'Online," have either your PayPal Account information and password handy or your credit card information before proceeding.

Online Payment – You will be taken to the PayPal website, where you can enter the email address and password for your PayPal account. If you do not have a PayPal account, the page also includes fields for payment by credit card. As well as entering your country, card number and expiry date, make sure that the name and address that you enter for the credit card matches the billing information for that credit card. This is a security check. The CSC number which appears in the signature box of your credit card must also be provided. Follow the instructions. PayPal will send you a receipt by email.

Manual Payment – You will be asked to Confirm your Membership renewal and then given instructions on where to mail your cheque. Cheques should be made out to CFUW-Ottawa.

Once payment has been received by CFUW-Ottawa, you will receive confirmation of payment and notification of membership renewal by email.

Glenda Levesque

Webmaster and Membership Administration

# Proposed Slate of Officers for CFUW-Ottawa Board of Directors, 2011-12

President ...... Wilma Clapham

**EXECUTIVE** 

### Past President ..... Leila Metcalf Vice President, Communications ...... Mary Butterill Vice President, Liaison ...... Charlotte Rigby Vice President, Membership ..... Nancy DeVillers Vice President, Operations ...... Joan Bell Secretary ...... Sheila Waugh Treasurer ...... Pierrette MacLean **BOARD MEMBERS** Carillon Editor ...... Mary Butterill Program Convenor......Jill Moll Scholarship Trust Fund Chair ..... Dawn Smith Scholarship Trust Fund Treasurer......Janet Riehm Special Projects Convenor ...... Nancy Simmons-Wright Study & Interest Groups Convenor ..... Jean Chapman Website & Internet Services Convenor ...... Glenda Levesque

### DRAFT: CFUW-Ottawa Strategic Plan 2011-2015

Strategic Domain #1: ADVOCACY

Objective: Members' enhanced awareness of and participation in the advocacy process – to improve the lives of women and girls.

Key Strategies	Steps	Actions taken	Additional Work Required
Keep membership informed about issues at local, provincial, national and international levels RE: Education, Status of Women & Human Rights, Legislation/Other, Environmental Toxins.	Address these issues in Standing Committees and with the membership via the Website, Carillon, and General Meetings.	To be completed annually in conjunction with Strategic Plan Review	To be completed annually in conjunction with Strategic Plan Review
Raise awareness of issues affecting women and girls worldwide.	Review work in progress on issues and relevant reports (e.g. Study and Action Program of IFUW and related materials) and resolutions.		
Promote action on issues through interest groups/ resolutions/ advocacy/projects.	Increase members' awareness of and involvement in advocacy process.		

Strategic Domain #2: MEMBERSHIP

**Objective:** Attract and retain a diverse membership

Key Strategies	Steps	Actions taken	Additional Work Required
Identify potential new membership groups (target markets) to receive information about CFUW-Ottawa/ CFUW.	Design, produce and distribute, via all available media, marketing materials that reflect the mission statements of CFUW-Ottawa/CFUW.	To be completed annually in conjunction with Strategic Plan Review	To be completed annually in conjunction with Strategic Plan Review
Retain new members.	Develop and implement programs of particular relevance to new members. Make new members feel welcome at General Meetings and Study & Interest Groups.		
Retain all members.	Use membership statistics to determine trends.  Stress inclusion of all members at Study & Interest Groups and all meetings.  Acknowledge individual accomplishments within and without CFUW.  Ensure open communication between the membership and Board.		
Promote lifelong learning within our membership.	Assess needs: collect data from application forms; establish workshops, study groups, seminars as needed.		

Strategic Domain #3: LEADERSHIP & GOVERNANCE: ATTRACT, IDENTIFY, DEVELOP AND SUPPORT LEADERS

Objectives:

- a) Increased membership participation in CFUW meetings regional, provincial, national and international to increase the pool of potential leaders
- b) Effective leadership and transition (succession plan) for consistent, goal-oriented, stable direction for the Club
- c) Governance: clarify job descriptions, job sharing, task division, and board structure

Key Strategies	Steps	Actions taken	Additional Work Required
Invite member participation.	Advertise events and opportunities via Carillon; Web-based bulletins; e- bulletins; announcements at General Meetings; Study & Interest Groups; personal word of mouth; consult Talent Bank.	To be completed annually in conjunction with Strategic Plan Review	To be completed annually in conjunction with Strategic Plan Review
Encourage future leaders.	Encourage membership to view leadership in CFUW as a primary volunteer focus.  Create and provide opportunities for members to take on leadership roles.  Offer ongoing shadowing and mentorship for leadership roles.  Encourage experienced members to mentor new recruits.		
Ensure Board/Committee structures serve Club needs.	Review and revise Board structures and job descriptions for alignment with Strategic Plan. Identify the skills requirements for leadership positions. Review and update Constitution and By-laws.		

Strategic Domain #4: COMMUNITY SERVICE

Objective: Enhanced participation in activities/project(s) that support the mission of CFUW/IFUW

Key Strategies	Steps	Actions taken	Additional Work Required
Promote life-long learning within our communities.	Identify community project(s) for club involvement/participation/support from 2011.	To be completed annually in conjunction with Strategic Plan Review	To be completed annually in conjunction with Strategic Plan Review
Become involved in community projects that improve the lives of women and girls.	Establish project committee(s), develop and implement plans.  Continue to serve our communities through Diplomatic Hospitality, Madri-Gals, and the Scholarship Trust.		

Strategic Domain #5: CLUB STRUCTURE

Objective: Ensure a stable environment so Club can attain its goals

Key Strategies	Steps	Actions taken	Additional Work Required
Club Finance: Ensure Club financial resources are handled properly.	Ensure budget projections for revenue and expenses provide for self-financing. Ensure expenditures conform to rules of budget accountability. Ensure conservative investment of any available funds. Ensure modest reserve is available for emergencies. Ensure review of books.	To be completed annually in conjunction with Strategic Plan Review	To be completed annually in conjunction with Strategic Plan Review
Club History: Maintain official Club records.	Ensure records from past and present years are preserved and forwarded to Club Archives.		
Club Archives: Maintain Archives.	Preserve and store Club records in Archives' permanent location.		

### DRAFT: CFUW-Ottawa Strategic Plan 2011-2015 (continued)

Strategic Domain #6: COMMUNICATIONS & NETWORKING TO ENHANCE OUR INFLUENCE AND BUILD RELATIONS

Objectives: a) Further develop and promote our website and the use of technology for maximum communication, interaction, and visibility

b) Communicate internally and externally who we are and what we do

Key Strategies	Steps	Actions taken	Additional Work Required
Support the transition to the new website and encourage members in its use.	Publicize the new website, highlight its benefits. Implement Board-approved recommendations. Support members unable to use the internet.	To be completed annually in conjunction with Strategic Plan Review	To be completed annually in conjunction with Strategic Plan Review
	Encourage members to use new social media as it evolves.		
Enhance communication with members and the community.	Identify and report summaries of work of Ontario Council, CFUW and IFUW, providing links to full reports.  Publicize CFUW-Ottawa activities.  Improve accessibility to Club records.  Encourage contact with other CFUW clubs.  Share our program information with local CFUW clubs and OCW.		

The Draft CFUW-Ottawa Strategic Plan for 2011-15 was prepared by the Strategic Plan Review Committee which included members Anne Alper, Patricia Bays, Wilma Clapham, Jill Moll, Charlotte Rigby and Chair, Leila Metcalf. It was approved by the Board on March 28, 2011 and will be presented to the membership at the Club AGM on May 9, 2011.

Respectfully submitted, **Leila Metcalf**, Chair

Strategic Plan Review Committee

